

# i n t e r p a r f u m s

## Rafael Nadal, as new image for Lanvin fragrances

**BURBERRY**

Christian Lacroix

**LANVIN**  
PARIS

**NICKEL**

Paul Smith

**QUIKSILVER** 

**ROXY**

*S.T. Dupont*  
PARIS

Van Cleef & Arpels

Inter Parfums and Rafael Nadal have signed a major international agreement to promote the development of Lanvin fragrances.

Roland Garros and Wimbledon champion and Olympic gold-medal winner of the Beijing Games in 2008, the world's number one tennis player will become the standard-bearer for the *Lanvin L'Homme Sport* line to be launched in the summer of 2009.

The positioning of this new line will be developed around Rafael Nadal's image supported by a major communications plan.

This relationship will further add to Lanvin fragrances' worldwide notoriety, particularly in Europe and the United States, and contribute to its expansion in a younger market segment.

Paris, September 30, 2008

Inter Parfums creates, manufactures and distributes prestige perfumes and cosmetics with a portfolio of brands that include Burberry, Lanvin, Van Cleef & Arpels, Paul Smith, S.T. Dupont, Christian Lacroix, Quiksilver, Roxy and Nickel.

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